



ALANA
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ROBINSON

KEEP IN TOUCH

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EDUCATION

VIRGINIA COMMONWEALTH
UNIVERSITY - VCU
B.S. IN MASS COMMUNICATIONS:
CREATIVE ADVERTISING

LEADERSHIP

GRACE E. HARRIS
LEADERSHIP INSTITUTE
HIGHER GROUND, CLASS OF 2016

WOMEN'S MARCH RVA
COMMUNICATIONS LEAD, 2019

CREATEATHON VCU
TEAM LEADER | GO! TEAM LEADER
2010 - 2013

ALUMNI/MENTOR COORDINATOR
2013 - PRESENT

SKILLS

ART DIRECTION



CREATIVE STRATEGY



ADOBE CREATIVE SUITE



PHOTOGRAPHY



UX/UI



CREATIVE

ARTS AND LETTERS CREATIVE CO.

NOV 2019 - PRESENT

ART DIRECTOR

CHARLES RYAN ASSOCIATES

MAR 2016 - NOV 2019

COMMUNICATIONS + DESIGN MANAGER

*VIRGINIA COMMONWEALTH UNIVERSITY
DIVISION OF LEARNING INNOVATION*

OCT' 2013 - MAR 2016

INTERNSHIPS

GRAPHIC DESIGNER

MADISON + MAIN

MAY 2013 - AUG' 2013

CREATIVE INTERN

VIRGINIA COMMONWEALTH UNIVERSITY

MAY 2012 - SEPT' 2013