



KEEP IN TOUCH

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@ANRCREATIVE



EDUCATION

VIRGINIA COMMONWEALTH UNIVERSITY - VCU
B.S. IN MASS COMMUNICATIONS:
CREATIVE ADVERTISING

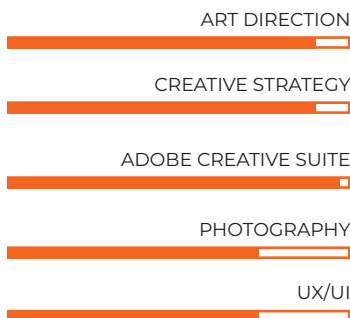
LEADERSHIP

GRACE E. HARRIS LEADERSHIP INSTITUTE
HIGHER GROUND, CLASS OF 2016

WOMEN'S MARCH RVA
COMMUNICATIONS LEAD, 2019

CREATEATHON VCU
TEAM LEADER | GO! TEAM LEADER
ALUMNI/MENTOR COORDINATOR
2013 - PRESENT

SKILLS



MAR 2016
- PRESENT

ART DIRECTOR

CHARLES RYAN ASSOCIATES

I lead creative campaigns for agency clients and while working with the account services, media insights and content strategy team to interegrate creative concepts and strategy with campaign deliverables.

- SENIOR GRAPHIC DESIGNER | JAN 2018 - JUN 2019
- GRAPHIC DESIGNER | MAR 2016 - JAN 2018



Art Direction



Creative Strategy



Brand Identity



Digital + Print Design



Digital + Print Prod.

OCT' 2013
- MAR 2016

COMM. + DESIGN COORD.

VCU DIVISION OF LEARNING INNOVATION

Created custom design collateral & communications for the Division of Learning Innovation. Responsible for all print & digital media, implementing communication strategy, managing web + social media, and keeping us VCU brand compliant.



Digital + Print Design



Photography + Editing



Social Media



Brand Identity



Marketing Strategy

MAY 2013
- AUG' 2013

GRAPHIC DESIGNER (INTERN)

MADISON + MAIN

Designed print and digital collateral for agency clients and worked with a M+M team to brainstorm and strategize creative ad concepts.



Digital + Print Design



Digital + Print Prod.



Brand Identity

MAY 2012
- OCT' 2013

CREATIVE DESIGNER

VCU NEW STUDENT PROGRAMS

Created a new branding identity and social media strategy for the division. All while, creating custom print & digital pieces for university events/initiatives. Oh, and I shot and managed event photography.



Brand Identity



Digital + Print Design



Photography + Editing



Social Media



Marketing Strategy