



## KEEP IN TOUCH

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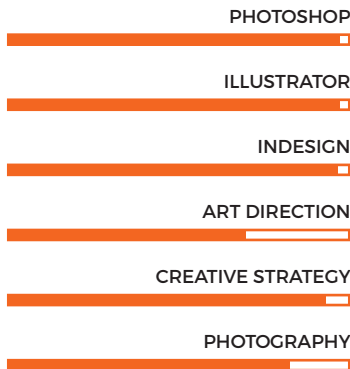
## EDUCATION

VIRGINIA COMMONWEALTH  
UNIVERSITY - VCU  
B.S. IN MASS COMMUNICATIONS:  
CREATIVE ADVERTISING

## LEADERSHIP

GRACE E. HARRIS  
LEADERSHIP INSTITUTE  
HIGHER GROUND, CLASS OF 2016

## SKILLS



MAR 2016 -  
PRESENT

## GRAPHIC DESIGNER

CHARLES RYAN ASSOCIATES

I create print and digital design work for agency clients and work with the account service team to generate concepts, creative executions, and creative strategy.



Digital +  
Print Design



Digital +  
Print Prod.



Brand  
Identity



Creative  
Strategy



Art  
Direction

OCT' 2013 -  
MAR 2016

## COMM. + DESIGN COORD.

VCU DIVISION OF LEARNING INNOVATION

I created custom design & communication work for the Division of Learning Innovation. I was responsible for all print & digital media, implementing communication strategy, managing web + social media, and keeping us on brand.



Digital +  
Print Design



Photography  
+ Editing



Social  
Media



Brand  
Identity



Marketing  
Strategy

MAY 2013 -  
AUG' 2013

## GRAPHIC DESIGNER (INTERN)

MADISON + MAIN

I created print and digital design work for agency clients and worked with a team to brainstorm creative ad concepts. I also created design pieces for the agency to use in external promotion.



Digital +  
Print Design



Digital +  
Print Prod.



Brand  
Identity

MAY 2012 -  
OCT' 2013

## CREATIVE DESIGNER

VCU NEW STUDENT PROGRAMS

I created a new branding identity and social media strategy for the division. All while, creating custom print & digital pieces for university events and initiatives. Oh, and I shot and managed all event photography.



Digital +  
Print Design



Photography  
+ Editing



Social  
Media



Brand  
Identity



Marketing  
Strategy